

# Goes® Ad -A- Pad™

Calendar Pads printed on quality 96 bright 50 lb. white opaque offset stock.

## 2018 Dated

Price List #002PL2018 - For Catalog 002CAT14  
Minimum order of \$25.00 required  
CALL FOR LARGE QUANTITIES

Goes Lithographing Co.

Ph: 800-348-6700 Fax: 262-728-5679  
www.goesproducts.com

STANDARD DATE PADS						Staples required to attach to mount		ADHESIVE STRIP (S) on back of pad. No staples required.				MSRP 3A
Pad#	Size	Pg.	Color	lb. Weight/M (Approx.)	Per100 100-1000	Per 100 over1100	Pad#	Size	lb. Weight/M (Approx.)	Per100 100-1000	Per 100 over1100	Notes
215	1¾x1½	3	BLK/RED	3.3	25.50	20.90	215S	1¾x1½	3.8	34.00	32.00	
1	2¾x1	3	BLK/NOIR	2.8	24.48	20.06	1S	2¾x1	3	32.00	30.00	Sunday, Holidays Black Outline
160	2¾x1¹¹⁄₁₆	3	BLK/RED	5	24.48	20.06	160S	2¾x1¹¹⁄₁₆	5.5	32.00	30.00	
163	3x1½	3	BLK/RED	5.7	25.50	20.90	163S	3x1½	6.1	30.00	28.00	163A Cover See Below
216A 13 Sh	2¹⁵⁄₁₆x2¼	3	BLK/RED 3 color cover Dec 2017	9.4	29.58	24.24	216AS 13 Sh	2¹⁵⁄₁₆x2¼	10.5	39.00	37.00	US + Canadian Holidays
56	3x3¾	4	BLK/RED	14.4	35.70	29.26	56S	3x3¾	16	45.00	43.00	US + Can. Holidays See C56 Below
185A 13 Sh	3½x2	3	BLK/RED 3 color cover Dec 2017	9.7	26.52	21.74	185AS 13 Sh	3½x2	10	36.00	34.00	Business Card Size
180	4x1¾	3	BLK/RED	8.3	25.50	20.90	180S	4x1¾	9.3	35.00	33.00	See 180V Option
188	3½x4	4	BLK/RED	17.8	46.00	41.00	188S	3½x4	20	54.00	52.00	See 188V Option

### VARIABLE COPY PAD (Calendar Above Note Area Below) MSRP 3A

Variable Message Each Sheet, Each Pad Available Now						Call for Details					
See Catalog for example. Only pads 180V and 188V are priced here.						Pads #216, 180, 56, 188 and 185 have line available for printing variable message or different static message each month. Pg. 2 Catalog					
180V	4x1¾	Variable Copy Blk/Red	8.3	36.00	32.00	180VS	4x1¾	9.3	45.00	43.00	24 - 14 pt. Caps or 35 u/lc
188V	3½x4	Variable Copy 12 pgs. Blk/Red	17.8	57.00	53.00	188VS	3½x4	20	65.00	63.00	20 - 14 pt. Caps or 28 u/lc

### MEMO PADS (Boxed Date Space To Place Your Memo) MSRP 3A

36	4¾x3¼	4	GREY/ BURGUNDY	18.2	51.00	42.00	36S	4¾x3¼	19	58.00	56.00	Pad 36 + 32 Same Size
78	5x2½	4	BLK/RED	15.9	72.00	60.00	78S	5x2½	17.8	79.00	77.00	
37	6x4½	6	BLK/RED	34.4	93.00	76.00	37S	6x4½	38.5	100.00	98.00	
50	8¼x5¾	7	BLK/RED	60.5	190.00	156.00	50S	8¼x5¾	68	197.00	195.00	
49	10¾x7¾	7	BLK/RED	102.2	320.00	266.00	49S	10¾x7¾	104	326.00	324.00	
52	14x9½	8	BLK/RED	166.3	505.00	414.00	Special Designer Covers Available Maybe Static or Variable Copy Customer Provides Files Per 55¢ each Includes Setup (G)					All Pads
63	17½x11	9	BLK/RED	247	568.00	466.00						
23	19½x12½	10	BLK/RED	316	675.00	554.00						
63	17½x11	9	BLK/RED	248	546.00	448.00						
23	19x12½	10	BLK/RED	306	626.00	514.00						

ANY 2 COLOR PAD MAY BE ORDERED NOIR/GRAYTONE – DEDUCT 11% FROM MSRP

### HISTORICAL PADS (Fully Illustrated) MSRP 3A

US Pictorial Historical		All Sheets										Can Resize to Landscape Format
32	4¾x3¼	5	4 COLOR	17.2	71.00	60.00	32S	4¾x3¼	19.4	80.00	78.00	
32A 13 Sh	4¾x3¼	5	4 COLOR Dec 2017	19	81.00	70.00	32AS 13 Sh	4¾x3¼	20.2	82.00	80.00	Can Resize to Landscape Format
African American Historical												Allow 4 weeks Special Order
2400	8½x6¼	5	BRN/BLK	64.7	NA	230.00	2400S	8½x6¼	75	NA	360.00	

### HOLIDAY COVERED PADS (Stock Covers Available Or We Can Print Your Custom Cover) MSRP 3A

C56	3x3¾	11	BLK/RED Buff + Brown cover	15.7	40.00	34.00	C56S	3x3¾	17.5	50.00	46.00	C-2 Renumbered
163A 13 month	3x1½	11	BLK/RED + Green on Cover	6.3	26.00	22.00	163AS	3x1½	7	36.00	32.00	

AD-C Optional Buff & Brown cover resized to fit any calendar pad with free variable imprint below artwork - AD 10% of MSRP.

Special Variable Printing and Colors on Each Page is Available within Pads. Call For Pricing & Availability.

Note: 180V, 188V is priced as a different variable imprinted message on 12 pages – Not Static

**COMMERCIAL 1/2 APRON CALENDARS (2 Color • 12 Styles) Second Ad Line Prints Red**

ITEM #	AD AREA	BORDER	PACKAGE	OVERALL SIZE	HANGER	CODE	50	100	150	250	500	1000	Approx. Wt. per oz.
4623	17 X 10	RED + BLACK	ROLLED	20 X 22	TOP TIN	A	5.96	5.74	5.34	5.18	4.82	4.62	5.7
4663	14 X 9	RED + BLACK	ROLLED	17.5 X 20	TOP TIN	A	5.54	5.44	5.14	4.98	4.42	4.18	4.5
<b>Heavy Glossed Top Mount with Drilled Hole</b>													
4652	12 X 9	RED + BLACK	FLAT	14 X 20	2 HOLE	A	4.80	4.70	4.48	4.20	3.95	3.50	2.6
4649	8 X 5	RED + BLACK	FLAT	11 X 13	2 HOLE	A	4.02	3.56	3.10	2.96	2.40	2.05	1.6
4650	6 X 4	RED + BLACK	FLAT	8.25 X 11	1 HOLE	A	3.10	2.98	2.88	2.80	2.25	1.98	.6
4637	5 X 3	RED + BLACK	FLAT	6 X 9	1 HOLE	A	2.84	2.48	2.34	2.22	2.16	2.04	.4
4678	4 X 3	RED + BLACK	FLAT	5 X 6	1 HOLE	A	3.10	2.96	2.72	2.64	2.58	2.54	.3
4636	3.5 X 3	RED + BLACK	FLAT	4.375 X 6.5	1 HOLE	A	1.86	1.60	1.54	1.48	1.42	1.36	.4
4632A	3.5 X 3	4 COLOR HISTORICAL PAD	FLAT	4.375 X 6.5	1 HOLE	A	2.10	1.86	1.80	1.74	1.66	1.60	.4
46188	2.75 X 3	RED + BLACK	FLAT	3.5 X 7	1 HOLE	A	1.88	1.76	1.70	1.64	1.56	1.50	.4

**STICKY BACK VINYL WALL CALENDARS...pg 13 ADD \$.13(G) per unit per additional color 63V Only Mailable**

Custom Logo	64.00 G	Select Color Code	Includes Setup	5G	150	250	500	1000	2500
63V Billboard Silkscreened	3 x 4				1.20	.96	.80	.76	.58
76V Unimprinted Business Card Holder	3 <sup>3</sup> / <sub>4</sub> x 4 <sup>3</sup> / <sub>4</sub>				.76	.76	.76	.76	.76
BC Business Card Reproduced on Vinyl (Imprinted, Separated + assembled)				5A	.53	.51	.49	.45	.41
MC75 Magnet Business Card Calendar. 13 Sheet, SM71 July-June OM72 15 Month				5A	.56	.54	.52	.51	.49

**EASEL BACKED DESK CALENDARS.....pg 14 -15 (Imprinted & Assembled) (Type Setup Incl. - Custom logo ad \$60.00(g) logo charge extra select color code for mount (FREE Blank, Mailable envelopes included)**

	5G	Imprint	Size	150	250	500	1000	2500
#5001 Olympic		Foil	5 <sup>1</sup> / <sub>4</sub> x 5 <sup>3</sup> / <sub>4</sub>	4.50	4.30	4.04	3.90	3.68
#5217 Statesman		Ink	5 <sup>1</sup> / <sub>4</sub> x 8 <sup>1</sup> / <sub>6</sub>	3.80	3.72	3.42	3.26	3.22
#5302 MemoMinder		Ink	5 <sup>3</sup> / <sub>4</sub> x 8 <sup>1</sup> / <sub>2</sub>	4.50	4.38	4.18	4.00	3.90
#5402 President		Foil	5 <sup>1</sup> / <sub>4</sub> x 5 <sup>1</sup> / <sub>2</sub>	3.40	3.36	3.16	3.02	2.96
#5401 Disco		Ink	4 <sup>3</sup> / <sub>4</sub> x 1 <sup>1</sup> / <sub>8</sub>	2.10	2.00	1.90	1.80	1.74
#5125 Economy		Ink	4 <sup>3</sup> / <sub>4</sub> x 1 <sup>1</sup> / <sub>8</sub>	2.06	1.96	1.84	1.72	1.40

**DESK CALENDARS (Size 22 x 17).....pg 14 Hot Stamp Die included 1 color Foil**

APP-1H 12 month pad (Imprinted Fully Assembled)	5G	7.90	7.29	7.03	6.82	6.60
---	----	------	------	------	------	------

**POCKET APPOINTMENT PLANNER FOR JACKET OR PURSE...pg 16 Includes Gold Hot Stamp- 5 Lines Size: 3<sup>3</sup>/<sub>4</sub> x 6<sup>5</sup>/<sub>16</sub>**

5222M Vinyl Monthly Pocket Planner	5A	1.94	1.84	1.80	1.64	1.46
5222W Vinyl Weekly Pocket Planner		2.74	2.62	2.54	2.44	2.14

**BUSINESS CARD EASLE WITH PAD.....pg 13 Mailable in #10 Envelope**

180 DC	1.98 ea. (A)	Woodgrain
162 DC	1.88 ea. (A)	White, Blue, Ivory, Maroon

**#10 PHOTO CALENDAR WITH OPTIONAL LINE CARD BACK.....Pg 13 Mix + Match includes Business Card**

10-21 Floral	3.66 x 8.5	.99 ea.	300 minimum	A	Printed Directly on in color
10-22 Patriotic	3.66 x 8.5	.99 ea.	300 minimum	A	Stock Photos
10-30 Deluxe Cell PhonePhoto Setup	Your Custom Color Photo with your Business Card Info printed directly on face \$30 G				
10-25 Line Card Back Print Option		.20 ea.		(G)	Includes Setup 80 lb. cover

Mailable in #10 Envelope

**MAGNETIC STICKY BACKER FOR BUSINESS CARDS Not Shown**

10-40 Magnetic Sticky Backer for Business Card	3.5 x 2	.19 ea. (A)	Mailable - You attach Cards
10-41 Magnetic Backed Business Card	150 Min. Assembled	3.5 x 2	.48 ea. (A) Assembled - Printed full color & UV glossed copy of supplied card

Note: Quality at 97% of original card due to small size of scan.

**Production Notice - 4 weeks**

Please assemble orders as early as possible for Goes Ad-A-Pads.  
We run most Pads on Demand and no longer stock all sizes since 2010.  
Variable Digital Pads in quantities of 2500 or less are completed in 3 weeks or less. FOB Factory

GOES EXTREEM® TRADE SERVICES OFFERED BY GOES® AD-A-PAD™:

Digital Printing to 14 x 20 • Top & Bottom Tinning of all posters to 30" wide • Large Format Printing 60" x 150" on paper and 60" x 40" on vinyl with grommets • UV Coating • Square Back Booklet Making • Saddle Stitching • Job Assembly • Tubing • Collating • Padding • Poly Bag Electronic Artwork • Hot Stamping • Scan for Archiving